

2026 Sponsorship Opportunities

WNY48: Buffalo Startup Weekend

About WNY48

WNY48 is a non-profit event coordinated by local volunteers who believe in the talent and revitalization of our city. The event encourages entrepreneurship and innovation right here in Buffalo.

Without the local support of financial sponsors, this event cannot happen. We invite your organization to become a mutually beneficial partner in fostering the next generation of local businesses.

Event Details

- **Date:** April 17th – 19th, 2026
- **Location:** 701 Ellicott Street (UB CBLs), Buffalo
- **Participants:** We expect to sell-out once again with an anticipated 150 eager participants.

How It Works

WNY48 is a weekend dive into starting a business.

1. **Friday:** Anyone is welcome to pitch a startup idea. Teams organically form around the top ideas as determined by popular vote.
2. **Saturday:** A weekend-long frenzy of business model creation, coding, designing, and market validation, supported by over 20 volunteer mentors.
3. **Sunday:** The weekend culminates with presentations in front of local entrepreneurial leaders serving as judges to provide critical feedback.

Why Sponsor?

- **Media Exposure:** Startup Weekend Buffalo has garnered widespread media attention in the past, with coverage from *The Buffalo News*, *Business First*, *WBFO 88.7 FM*, *WGRZ Channel 2 News*, and *WIVB-TV News 4 Buffalo*.
 - **Community Impact:** Help participants find cofounders, learn new skills, and navigate the chaotic but fun world of startups.
 - **Tax Deductible:** Your sponsorship of WNY48 is tax-deductible.
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Sponsorship Packages

Premier Sponsor: Contribution: \$8,500 USD

- **Keynote Opportunity:** Invitation to address attendees for 3 minutes.
- **Exhibition Space:** Invited to set up a booth for your product or service during the event.
- **Access:** Four tickets to the event.
- *Includes all benefits of the Gold Sponsorship.*

Platinum Sponsor: Contribution: \$5,500 USD

- **Social Reach:** Invitation for a guest social media post (Facebook and Twitter) on Buffalo Startup Weekend accounts.
- **Prize Opportunity:** Offer a prize to a team or individual via raffle/vote (e.g., iPhone, netbook, software).
- **Access:** Three tickets to the event.
- *Includes all benefits of the Gold Sponsorship.*

Gold Sponsor: Contribution: \$3,000 USD

- **Brand Visibility:** Company name/logo listed on the Buffalo Startup Weekend website and identified in all media materials.
- **On-Site Branding:** Opportunity to hang banners at the event (max size 3'x5').
- **Engagement:** Opportunity to hand out materials, swag, and other relevant items.
- **Recognition:** "Thank You" & recognition during the event.
- **Access:** Two tickets to the event.

Silver Sponsor: Contribution: \$1,500 USD

- **Meal Sponsorship:** "Thank You" & recognition during the meal you sponsor.
- **On-Site Branding:** Opportunity to display a sign or banner on the food table.
- **Brand Visibility:** Company name/logo listed on the Buffalo Startup Weekend website.
- **Engagement:** Opportunity to hand out materials, swag, and other relevant items.
- **Access:** Two tickets to the event.

Secure Your Sponsorship

We look forward to discussing these available options with you. Please contact us to confirm your support.

Email: sponsor@wny48.com **Website:** www.wny48.com